

# AWARENESS RAISING and KITES FOR KIDS PRODUCT INFORMATION



## THE RESOURCE KIT

This Resource Kit has been compiled to help your preparations for a Kites For Kids activity. It includes some background information about the Early Childhood Awareness Week and ECIA, ideas and suggestions for events, a checklist for events, a sample media release, a photo consent form and an event registration form. It also has information about kite shops and The Australian Kiteflyers Society, children's books about kites, and kite patterns. **The Resource Kit is available from the ECIA website ([www.ecia-nsw.org.au](http://www.ecia-nsw.org.au)). If you have no access to the internet, please contact the ECIA office (Ph: 9873 2593)**

## KITES

We can order these kites and have them forwarded to you. You can return unused kites in batches of 10. There are two sizes: a medium kite which is 62 x 49cms and the large at 78 x 62cms. The large is the best flyer and the most popular. The medium kite is sometimes a little easier to handle for the 0 – 3 years. They are made of white Tyvek with fibreglass frames. The kit includes all materials and instructions to make the kite. Children can draw on the kite with textas. **The medium kite costs \$4.40 and the large \$5.00.** You may wish to charge for the kites or to ask the families for a gold coin donation to try and recover costs. Each kite will be sold with a Kites for Kids sticker so that we get the message out there.



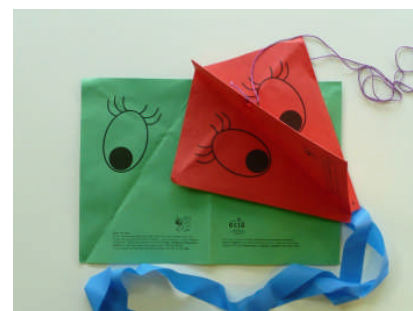
**Materials in 12 different languages: English, Arabic, Chinese, Vietnamese, Turkish, Dari, Urdu, Korean, Tongan, Pashto, Samoan, Fijian.**

## A4 Kites - FREE

These kites are folded from an A4 sheet of paper and need a drinking straw, sticky tape, string and a tail to assemble.

They have the following message in the various languages:  
*Kites for Kids*

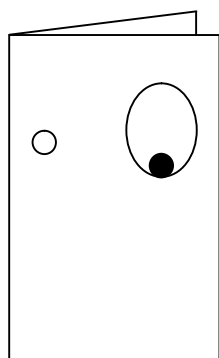
*If you are worried that your child is slow to sit up or walk, learn new things, talk, or play with other children – get help early – it really makes a difference. Talk to your doctor, or call the Early Childhood Intervention Infoline to talk about services in your area: 1300 65 68 65. If you require interpreter assistance please call TIS on 131 450 This is an activity of Early Childhood Intervention Australia (NSW Chapter). For more information go to: [www.ecia-nsw.org.au](http://www.ecia-nsw.org.au) Supported by the Department of Ageing, Disability and Home Care.*



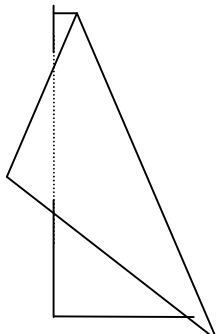
## Assembling an A4 Kite

1. Fold in half with eyes on outside of fold
2. Punch a hole in the nose of the kite  
(put tape across to strengthen first)
3. Fold each side almost diagonally – locate the fine lines and fold from one line to the other

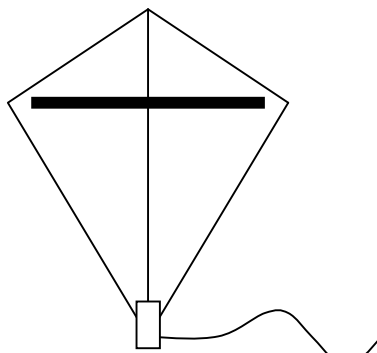
4. Open the back of the kite and tape a straw from corner to corner
5. Tape two 50cm tails across the fold in the rear corner
6. Tie 3m of string to the hole in the 'nose'



1 and 2



3



4 and 5

### Stickers for Party Bubbles – 10c each



Party bubbles are little bottles of bubble mixture, complete with a wand in the cap of the bottle. Boxes of 24 bottles can be purchased in supermarkets or in party shops (prices range from \$6 to \$9 per box). The Kites for Kids stickers wrap around the bottles. They also fit small round disposable tubs for playdough or biscuits.

The stickers have the following messages in the various languages: *Are you worried about your young child's development? Talk to your doctor or call the Early Childhood Intervention Infoline for services in your area: 1300 65 68 65*

*Kites for Kids*

*Get help early – it makes a difference* [www.ecia-nsw.org.au](http://www.ecia-nsw.org.au)

**Note: Party bubbles contain small parts and children should be supervised in their use.**

### 'Are you worried about your child's development?' brochure - ECI Infoline

These are available in a range of community languages.

They can be obtained via the ECI Infoline, Lady Gowrie Child Centre Ph: 1300 65 68 65

E-mail: [infoservices@gowrie-sydney.com.au](mailto:infoservices@gowrie-sydney.com.au)

The languages are: English\*, Arabic\*, Chinese\*, Korean\*, Vietnamese\*, Turkish, Urdu, Pushto, Dari, Samoan and Tongan.

Those with an asterisk, can be downloaded from the Gowrie website: [www.gowrie-sydney.com.au](http://www.gowrie-sydney.com.au)



### INVITATION TAGS

The template can be found below. This can be a simple and inexpensive way of making up invitations to your events. Insert your details and copy onto coloured paper.

### BALLOONS

These have the Kites for Kids logo on them. We can order them for you. **Price: 35c each**

<p><b>KITE-SHAPED STICKERS</b></p> <p>These are ideal for sticking on kids' jumpers, amongst many other uses. The sticker is 7cm wide and sends home the message about Early Childhood Intervention.</p> <p><b>Price of stickers: 15c each.</b></p>	<p><b>LARGER STICKERS</b></p> <p>These 10 x 15cm rectangular stickers will be despatched free with each kite from Kite Magic. Extra stickers are available at <b>20c each.</b></p>
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**Please forward your orders asap (by Friday 16<sup>th</sup> July) on the 2010 Order Form.**

HAVE HEAPS OF FUN ! ! ! !

**Kites for Kids Invitation Tags**

**Add venue details and copy onto coloured paper**

**Kites for Kids  
The Sky's the  
Limit !**



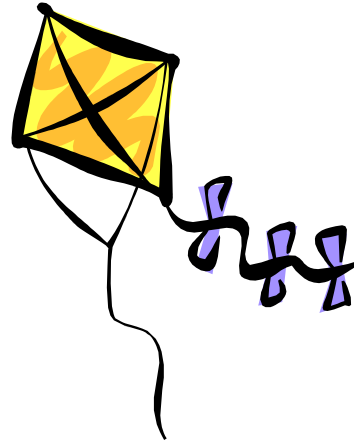
**National Early  
Childhood Intervention  
Awareness week**

**Kites for Kids  
The Sky's the  
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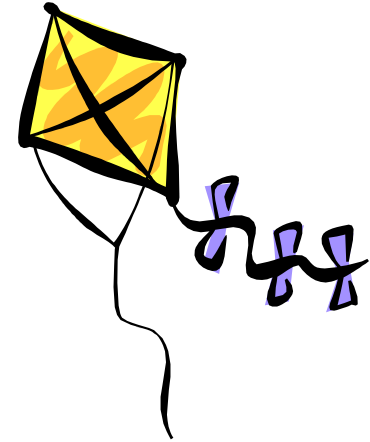
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